

KIMBERLY J. AVALOS

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EXPERIENCE

The News Movement

Producer

New York, NY

(July 2022-Present)

Report and produce documentary-style videos for Gen-Z audiences. Host and produce short-form explainer videos for TikTok, Instagram, and YT shorts on daily news hits and reporting beats. Occasionally film and edit special projects.

NowThis News

New York, NY

• **Producer, NowThis News**

(May 2019-June 2022)

Pitched, produced, scripted, filmed, and edited social video & documentary-style content. Traveled extensively as a field producer & cinematographer. Led newsroom partnership projects with the Emerson Collective, the Oprah Winfrey Network, the Center for American Progress, Global Citizen, the Ocean Defense Initiative, and Climate Power.

• **Associate Producer/Host, NowThis World**

(March 2018-April 2019)

Produced, hosted, and edited a weekly explainer show on YT about global news & conflicts.

Embedded with the UNHCR for a reporting trip to Kakuma refugee camp in Kenya.

• **Associate Producer, NowThis News**

(September 2017-February 2018)

• **Fellow, NowThis Politics**

(May 2017-August 2017)

Pitched, scripted, produced, and edited social videos on daily news and politics for a millennial audience.

Freelance Work

Freelancer

New York, NY

(January 2017-May 2017)

Videos & photography appeared in NowThis News, Queens Ledger, NYCity News Service, and CUNY Graduate School of Journalism.

Morocco World News

Photo/Video Journalist

Rabat, Morocco

(June-August 2016)

Launched photo & video content for this English-language startup. Worked with fixers & translators to report on Moroccan single mothers, sex work, child labor, & animal rescue efforts. Wrote articles about local & international news.

EDUCATION

CUNY Graduate School of Journalism, New York, NY

M.A., International Reporting and Visual Journalism, December 2016

**Included a 10-day reporting trip to Israel, hosted by the Jerusalem Press Club*

St. John's University, Queens, NY

B.S. in Journalism (Minor: Sociology), May 2015

SKILLS

Hardware: Canon C100 & C300, Sony and Canon dSLR models, DJI Osmo, GoPro, LiveU

Software: Adobe Premiere, Photoshop, Bridge, Illustrator, and Media Encoder

Languages: Fluent in Spanish, Basic Conversational Italian

NOTABLE EXPERIENCE + AWARDS/MEMBERSHIP

– Hosted 1 of 6 live, YouTube “News Creator workshops to help news creators grow their YT platforms:

<https://www.youtube.com/watch?v=dKPPiysJllo>

– Photography featured at the *Photoville Festival: Queens is Family Exhibit* (Sept. 2021 - December 2021)

– New York Women in Film and Television, New Wave Member (Was WCW spotlight on NYWIFT podcast, Nov 2021)

– CUNY chapter of the National Association of Hispanic Journalists, Secretary (2016)

– Recipient of Walter Lister International Travel Stipend (2016)